DECEMBER 2020

YOUR VOICE, YOUR VOTE

ON THE GROUND: ELECTION WORK

ELECTION PROTECTION

GOTV

VOTER REGISTRATION

WHEN WE ALL VOTE

Photo Credit: Elite Media
GET OUT THE VOTE

Fifty-three partners were part of the Michigan Voices GOTV program. Our partners went door-to-door, hosted carwashes, food giveaways; and made calls to turn out their constituents. Michigan Voices regranted 26 of our 53 partners; and provided them with data support, technology and PPE.

ELECTION PROTECTION

The Michigan Voices Grassroots Voter Protection Cohort was made up of organizations with grassroots presence in target cities across Michigan, who served as our eyes and ears leading up to and on Election Day 2020. They educated their communities on changes to voters’ rights, advertised the 866-OUR-VOTE hotline, monitored the polls; and assisted with rapid response when incidents occurred. They also stepped up to fill in gaps on election night; and the days that followed, to ensure every vote was counted.
WHEN WE ALL VOTE

APRI Metro Detroit, Detroit Change Initiative, Labor Council for Latin American Advancement, Michigan Coalition on Black Civic Participation, Oakland Forward, Our Own Wall Street, PROACTIVE and Wisdom Institute teamed up with Michelle Obama’s When We All Vote campaign to host events to increase voter turnout throughout Michigan.

VOTER REGISTRATION

Michigan Voices’ partners participated in our voter’s registration program. Our partners hosted events and contacted residents all over the state to register voters.
BY THE NUMBERS
GOTV: OCT. 20 – NOV. 3, 2020

21K
VOTERS REGISTERED

622K
OUTREACH* TO BIPOC VOTERS
*by organizations centered in communities of color

45%
VOTEPROP* SCORE <30
*voters in universe

279K
RETURNED* ABSENTEE BALLOT
*voters in universe
BY THE NUMBERS

1.5M
PEOPLE TARGETED STATEWIDE
(RAE voters: BIPOC, <35, Single Women, Vote Prop. 0-70)

1.4M
DIALS

178K
IDs COLLECTED

2.4M
TEXTS SENT

74K
CONVERSATIONS
*including relational organizing and vote tripling programs
MICHIGAN VOICES PARTNER ORGANIZATIONS

ACCESS
ACLU
American Federation of Teachers MI
A. Philip Randolph Institute (APRI) - Statewide
APRI - Battle Creek
APRI - Downriver
APRI - Flint
APRI - Grand Rapids
APRI - Kalamazoo
APRI - Lansing
APRI - Metro Detroit
APRI - Muskegon
APRI - Saginaw
Arab American Heritage Council
Asian Pacific Islander American (APIA) Vote MI
Better Men Outreach
Building Movement - Peoples Platform Detroit
Detroit Action
Detroit Change Initiative
Detroit Hispanic Development Corporation
Economic Justice Alliance of Michigan (EJAM)
Empowered Voices
Greater Kingdom International
Hip Hop Caucus
Labor Council for Latin American Advancement
League of Women Voters of MI
LGBT Detroit
M.A.D.E Institute
Michigan Coalition on Black Civic Participation
Michigan Education Justice Coalition (MEJC)
Michigan Faith in Action
Michigan League For Conservation Voters
Michigan League for Public Policy
Michigan Liberation
Michigan Nonprofit Association
Michigan United
Mothering Justice
Mothers of Hope
Natural Resources Defense Council

Nazarene Community Outreach
One Love Global
One Michigan for the Global Majority
Our Own Wall Street
Planned Parenthood Advocates Michigan
Pontiac Policy Council
Oakland Forward
Progress Michigan
Student PIRGs (Public Interest Research Group) MI
Southeast Michigan Jobs with Justice
Southwest Michigan Urban League
United Way
Western Wayne County NAACP Branch
Wisdom Institute
WMEAC